



# PRODUCTS MAP

03-25



# TECH

## INNOVAZIONE AL SERVIZIO DELLA BELLEZZA

Dalla colorazione fino alle tecnologie più avanzate pensate per assistere i parrucchieri, ogni prodotto viene sviluppato con l'obiettivo di portare l'arte dell'acconciatura a un nuovo livello. Sperimenta la precisione e la versatilità che solo la tecnologia di Sens.ùs può offrire, mettendo nelle mani dei professionisti gli strumenti per creare look straordinari.

## INNOVATION IN THE SERVICE OF BEAUTY

From coloring to advanced technology supporting hairdressers, each product is designed to elevate the art of hairstyling. Experience the precision and versatility that only Sensus technology can offer, putting tools in the hands of professionals to create extraordinary looks.

### COLORATIONS



**COLORGRACE**  
93 nuances  
Permanent Hair  
Color with ammonia  
100 ml



**GIULIETTA**  
93 nuances  
Permanent Hair  
Color with ammonia  
100 ml



**MC2**  
91 nuances  
Permanent Hair  
Color Ammonia free  
100 ml



**MC2 FASTCOLOR**  
28 nuances  
Permanent Hair  
Color Ammonia free  
100 ml



**NECTAR**  
Recovery  
for Ammonia free  
Colors  
120 ml



**MODULATOR**  
Color  
Intensifier  
Cream  
60 ml

#### NUANCES

Red  
Yellow  
Blue  
Green  
Orange  
Silver  
Violet



**ACTIVATOR**  
Cream Activator  
1000 ml

#### VOLUMES

Fix.  
10 Vol.  
20 Vol.  
30 Vol.  
40 Vol.



**ACTIVATOR**  
Lux Activator  
1000 ml

#### VOLUMES

5 Vol.  
10 Vol.  
20 Vol.  
30 Vol.  
40 Vol.

### HOLI



**HOLI**  
Demi Permanent  
Color  
60 ml

#### NUANCES

.0 Natural  
.1 Ash  
.2 Beige  
.24 Brown  
.3 Golden  
.34 Golden Copper  
.4 Copper  
.43 Copper Gold  
.7 Violet  
.5 Red  
.18 matte/ No Red  
Nude / Metallic



**HOLI**  
Clear  
500 ml



**HOLI**  
Activator  
500 ml

### DIRECT



**DIRECT PASTEL**  
Direct coloring  
cream treatment  
100 ml

#### NUANCES

Blue  
Green



**DIRECT BANG**  
Direct coloring  
cream treatment  
100 ml

#### NUANCES

Blue  
Green  
Magenta  
Orange  
Pink  
Red  
Turquoise  
Violet  
Yellow



**FARD**  
Direct coloring  
cream treatment  
180 ml

#### NUANCES

10 Ice  
01 Platinum  
02 Sand  
03 Gold  
34 Caramel  
32 Brownie  
43 Chocolate  
40 Copper  
55 Fire  
75 Raspberry  
0 Clear

### CHANGER



**CHANGER**  
Pure Gommage  
Clarifyer  
500 ml

INBLONDE



**INBLONDE**  
Zero Orange  
Deco  
450 g



**INBLONDE**  
Zero Yellow  
Deco  
450 g



**INBLONDE**  
Ultra Platinum 9  
Deco  
450 g



**INBLONDE**  
Easy Lights  
Deco  
450 g



**INBLONDE**  
Cream Black  
Deco  
450 g



**INBLONDE**  
Zero Deco  
100 ml



**INBLONDE**  
Toners  
60 ml

- NUANCES**
- Clear
  - Platinum Dawn
  - Ice Morning
  - Steel Blue Lounge
  - Sand Party
  - Caramel Diner
  - Apricot Sunset
  - Strawberry Bar
  - Liliac Couch
  - Matcha Milk
  - Lavender Mist
  - Pink Grapefruit Pulp

SMART



**SMART**  
Pre-Care  
500 ml



**SMART**  
Natural-Strong  
Hair  
500 ml



**SMART**  
Natural  
Hair  
500 ml



**SMART**  
Coloured  
Treated Hair  
500 ml



**SMART**  
Smart Move  
500 ml



**SMART**  
Neutralizer  
1000 ml

ALISA



**ALISA**  
Pre Straightening  
Fluid  
500 ml



**ALISA**  
Straightening  
Shampoo  
500 ml



**ALISA**  
Super Straightening  
Fluid  
500 ml



**ALISA**  
Restore Shampoo  
250 - 500 ml



**ALISA**  
Restore Butter  
180 - 500 ml



**ALISA**  
Glow Potion  
250 ml



**ALISA**  
Glow Drops  
60 ml

TOOLS



**TOOLS**  
Hand Balm  
100 ml

ILLUMYNA  
TECH



**ILLUMYNA TECH**  
Locking  
Filler  
200 ml



**ILLUMYNA TECH**  
Locking  
Shampoo  
1200 ml



**ILLUMYNA TECH**  
Locking  
Conditioner  
900 ml



**ILLUMYNA TECH**  
Locking  
Spray  
200 ml

# CARE

## CURA PROFESSIONALE A PORTATA DI MANO

Che tu sia un professionista del settore o un amante della cura personale a casa, i nostri prodotti per la cura della cute e dei capelli offrono soluzioni su misura per ogni esigenza. Dalla nostra linea professionale ai prodotti pensati per l'uso quotidiano, garantiamo una bellezza radiante e una cura che va oltre l'apparenza.

## PROFESSIONAL CARE AT YOUR FINGERTIPS

Whether you are an industry professional or a self-care enthusiast at home, our products for skincare and hair care provide tailored solutions for every need. From our professional line to products designed for daily use, we guarantee radiant beauty and care that goes beyond appearance.

### ILLUMYNA SCALP



**ILLUMYNA SCALP** Detox-Hydra Pre Cleanser 150 ml  
**ILLUMYNA SCALP** Detox-Hydra Cleanser 250 - 1000 ml  
**ILLUMYNA SCALP** Detox-Hydra Mask 250 - 1000 ml  
**ILLUMYNA SCALP** Revitalizing Cleanser 250 - 1000 ml  
**ILLUMYNA SCALP** Revitalizing Intense Lotion 12 x 10 ml  
**ILLUMYNA SCALP** Revitalizing Maintenance Lotion 125 ml



**ILLUMYNA SCALP** Balancing Pre Cleanser 150 ml  
**ILLUMYNA SCALP** Balancing Cleanser 250 - 1000 ml  
**ILLUMYNA SCALP** Soothing Cleanser 250 - 1000 ml  
**ILLUMYNA SCALP** Soothing Lotion 125 ml

### SUN CARE



**SUN CARE** Hair & Body Cleanser 100-300 ml  
**SUN CARE** Leave-in Conditioner 100 - 250 ml  
**SUN CARE** Elixir Oil 100 ml

### ILLUMYNA CARE



**ILLUMYNA CARE** Color Shampoo 300 - 1200 ml  
**ILLUMYNA CARE** Color Conditioner 250 - 900 ml  
**ILLUMYNA CARE** Color Spray 200 ml  
**ILLUMYNA CARE** Blonde Shampoo 300 - 1200 ml  
**ILLUMYNA CARE** Blonde Conditioner 250 - 900 ml  
**ILLUMYNA CARE** Repair Shampoo 300 - 1200 ml  
**ILLUMYNA CARE** Repair Mask 250 - 1000 ml  
**ILLUMYNA CARE** Repair Spray 200 ml  
**ILLUMYNA CARE** Repair Thermo Milk Spray 200 ml



**ILLUMYNA CARE** Discipline Shampoo 300 - 1200 ml  
**ILLUMYNA CARE** Discipline Mask 250 - 1000 ml  
**ILLUMYNA CARE** Discipline Spray 200 ml  
**ILLUMYNA CARE** Curl Pre-Shampoo 200 ml  
**ILLUMYNA CARE** Curl Shampoo 300 - 1200 ml  
**ILLUMYNA CARE** Curl Conditioner 250 - 900 ml  
**ILLUMYNA CARE** Curl Spray 200 ml  
**ILLUMYNA CARE** Daily Shampoo 300 - 1200 ml



# STYLE

## ESPRESSIONE CREATIVA SENZA LIMITI

Dai look più audaci a quelli più sofisticati, è un viaggio di espressione artistica senza limiti, che offre prodotti che trasformano ogni idea in realtà.

## CREATIVE EXPRESSION WITHOUT LIMITS

From the boldest to the most sophisticated looks, it's a journey of limitless artistic expression, providing products that transform every idea into reality.



**T@BÙ**  
Bang Styler  
400 ml



**T@BÙ**  
Rush  
400 ml



**T@BÙ**  
Fixer  
300 ml



**T@BÙ**  
Volume Builder  
300 ml



**T@BÙ**  
Wonder Body  
300 ml



**T@BÙ**  
Shimmer  
200 ml



**T@BÙ**  
After Pillow  
200 ml



**T@BÙ**  
Heat Shield  
200 ml



**T@BÙ**  
Primer  
200 ml



**T@BÙ**  
Roots Volume  
200 ml



**T@BÙ**  
Smooth  
200 ml



**T@BÙ**  
Explosion  
150 ml



**T@BÙ**  
Perfect Curl  
180 ml



**T@BÙ**  
No Stress  
100 ml



**T@BÙ**  
Up  
7 gr



**T@BÙ**  
Dynamic  
Distruction  
75 ml



**T@BÙ**  
Memory Gum  
75 ml



**T@BÙ**  
Shape Creator  
75 ml



**T@BÙ**  
Sculpting Gel  
150 ml



**T@BÙ**  
Sculpting Black  
Gel  
150 ml



**T@BÙ**  
Medium Black  
Gel  
150 ml



**T@BÙ**  
Black Wax  
75 ml



**T@BÙ**  
Flex Wax  
75 ml

ilovesensus.it

 @sensus\_hairlovers

 @sens.ùs



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